

Friends of Newbury Town Library Meeting Sept 6 2018

Attendees: Tammy Cotter, Joan Friedman, Pam Myers-Kenney, Jean Ackerly, Kati Bourque, Maureen Haley, Linda Rivera, Patty Olson, Erin Tuomi.

Maureen provided copies of the list that Jean created detailing the upcoming Friends-sponsored programs, created by Jean - thanks Jean! Hopefully other Board Members can take turns attending programs to speak about "Friends" groups and what we do for the library. Thank you to Patty and Tammy for volunteering!

Finance:

Pam reports that the Friend's Expenses have been decreasing every year - Thank you Pam for taking such wonderful care of our Accounting! Pam asked Amy Swiniarski about the fact that the Newbury Cultural Council grant funds have still not been received. Amy referred Pam to Diana Lord. Pam still waiting for response.

Jean:

In process of applying for next Cultural Council grants. Shared idea of creating calendar using pictures taken of patrons in and around library. Friends tabled the idea as it most likely would not be cost-efficient and there would be little interest from the public. Home Delivery using the Council on Aging van is now up and running!

Erin:

Erin shared an idea of using "Black Friday" (day after thanksgiving) to promote the Book Sale Room and merchandise sales. It is also a good time to remind people to shop at Amazon Smile before the holidays. Idea to put bookmarks on chairs during the programs, people pick up and keep with them.

Tammy:

Carla Moss, patron, makes and donated 3 absolutely beautiful children's backpacks including a stuffed animal – to be used as a fundraiser for library. Friends to discuss how to best sell/advertise. Discussion of Fairy / Gift Baskets fundraisers – still looking into options for Fairy Craft Night and Maureen made a motion to table gift basket idea until after first of the year. Tammy second, all agreed.

Harvest Fest:

- Two more gift cards come in this past week - The Grog \$50 and Mission Oak Grille \$50, along with 10 Screening Room Tickets, 30 Leo's Bowling strings, Sky Zone passes and Laser Quest passes.

- Friends will be advertising Fest in paper and request photographer.
- Idea for pumpkin disposals – Jean to have DPW dispose
- Sue Noyes will post on town website and Newbury Cable TV Channel
- Judges for pumpkin contest – hoping for 5 town officials. Alicia Grecco from Board of Selectman and Terri Litterst, Library Trustee, and Maureen have all confirmed.
- Harvest Fest timeline:

10:30 – 1:30 tasting and voting

12:00 – 12:10 Lois Anderson dedication.

12:10 – 1:00 (estimated) Author Talk.

1:45 – all winners will be announced

- Pumpkin prizes for adult category to include Bag of Books from Book Sale Room with Library Book Bag
- Cost for tasting \$5.00 for tasting and vote. Don't sell bowls. Tammy and Patty to make crockpot of mac-n-cheese to sell for \$5.00/bowl with water.
- Tammy to put needed items on Signup Genius
- Kati and Joan to create children activities
- Joan working on media with Maureen.
- Tammy working on Mailchimp (and training Joan)
- Harvest Fest Signage – 'Newbury Harvest Fest' 18x24 signs cost approx. \$160.00 for 13 signs, to be printed along with a banner through Vista Print. Pam will order and show at next meeting. Board agreed on design, placement and cost.
- Maureen to post all info on Facebook and Friends website.

General

Create a way to advertise how much the Friends make and what they do for their patrons. (Ideas were poster of total funds raised and what programs, etc. they paid/pay for.)

Calendar

9/18 "Meet & Greet" 6-6:30, before Friends-sponsored program, *Einstein-Reluctant Superstar.*

10/4 Friends Meeting.

10/13 Harvest Fest.

11/1 Friends Meeting.

12/6 Friends Meeting.

